



**Emergency Corporate
Contact List for BlackBerry™**
*"A communication enabler for your
Business Continuity Plan"*



PINpoint® leverages your BlackBerry™ devices as an essential part of your Business Continuity and Disaster Recovery Plan.

PINpoint® is a corporate application that enables you to use your BlackBerry™ devices to *effectively* communicate in an emergency or crisis situation.

PINpoint® keeps people *connected* during the most *critical* times: power outages, server failures or emergency situations. Have the peace of mind that you have the most *current* and *reliable* contact information at all times. Now you can *stay in touch*, even when the servers go down!

PINpoint® is an ideal *communication enabler* for Disaster Recovery situations. You can map *who* should receive *what* information and define *when* the lists are updated. *Up-to-date* contact information *eliminates* misdirected communications.

PINpoint® is accurate and available at any time, even when your corporate systems are inaccessible. Connect with key people in your organization with just *two clicks* – getting critical messages to each pre-defined contact.

PINpoint® Management Console



PINpoint® User Interface

Servers		Delivery		Recipients		Content		Schedules		About	
List of Recipients											
Display Group: <u>All</u>										Page Size: <u>20</u>	
▲	Full Name	Email	Phone	PIN	Push	Remove	View				
1	Alex Wright	alex@exchangelab.com	15198887465	21000AAD							
2	Allan King	allan@exchangelab.com	15198887465	21000AAA							
3	Carlos Thoreau	carlos@exchangelab.com	15198887465	21000BAA							
4	Carol Smith	carol@exchangelab.com	15198887465	2100000A							
5	Eric Woolf	eric@exchangelab.com	15198887465	210DDAAC							
6	Gabriel Kent	gabriel@exchangelab.com	15198887465	2100AAAA							
7	Jenny White	jenny@exchangelab.com	15198887465	21000AAB							
8	Kitty Jonshon	kitty@exchangelab.com	15198887465	2100CCCC							
9	Ray Spoonemore	ray@exchangelab.com	15198887465	210AAAAA							
10	Roberto Roberts	roberto@exchangelab.com	15198887465	2100FF0A							
11	Ronny Osmond	ronny@exchangelab.com	15198887465	2107770A							



Customer Case Studies are available for review. Please contact us at: solutions@tenet.com



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**Emergency Corporate
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Are your critical contacts at your fingertips?

Connect with anyone in your organization in just two clicks!

Stay in touch even if your systems are down!

A critical tool for your organization's emergency plan!

Your contact list is always accurate and up-to-date. You can depend on it!

PINpoint® is deployed on a server behind your corporate firewall, and does not require any components installed on your BlackBerry™ devices. PINpoint® automatically collects contact information and *pushes it* to the designated recipients on your Disaster Recovery Teams.

- 📌 **Simple to deploy:** installation is in hours, not days. (FREE TRIAL LICENSE KEY AVAILABLE)
- 📌 **Effortless setup:** ships with predefined settings to distribute information collected from your BlackBerry Enterprise Server®, e.g. PIN, mobile phone number, carrier, etc.
- 📌 **Extensible:** straight forward configuration to include information from your Corporate Directory, e.g. position, department, city, country, etc.
- 📌 **Flexible:**
 - Group and pre-define information to be included in each contact list.
 - Target list contents to the appropriate groups of recipients.
 - Multiple layouts available to accommodate different device models.
 - Create push schedule to control the delivery frequency of contact lists.
 - Select how end users will access the pushed contact list, i.e. channel icon on BlackBerry™ screen, message in mailbox, or cached for integration with other applications.
- 📌 **Secure:**
 - Push lists only to designated recipients.
 - Restrict list content and assign to the appropriate groups of recipients (such as the Executive Team or the Disaster Recovery Team)
 - End-to-end channel encryption supported.
 - Full logging for compliance and traceability.
- 📌 **Affordable:** improved management of *accurate* contacts within the organization that yields an immediate *return on investment*. PINpoint is the calm both **before** and **after** the storm.

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