



WORLD CONFERENCE

ON DISASTER MANAGEMENT

TORONTO, CANADA

June 21-24, 2009

Metro Toronto
Convention Centre,
South Building



A CLIMATE FOR CHANGE

COMMUNICATION, COLLABORATION and CO-OPERATION

Bringing together industry experts from around the world - to learn, plan and network, to enable us to be better prepared in the future.

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wcdm.org

Emergency Management and Business
Continuity Working Together



The Canadian Centre for Emergency Preparedness

19th World Conference on Disaster Management

A Climate For Change - Communication, Collaboration and Co-operation

Are you Prepared to React?

With the changes in the economic, political and environmental landscapes it has placed a greater emphasis on individuals, communities and businesses to be more resilient in coping with the uncertainty.

The World Conference on Disaster Management (WCDM) is the premier event for disaster management professionals.

The WCDM offers a unique educational experience that provides a platform for the exchange of ideas and networking opportunities in a climate that fosters change. Individuals will learn how to develop strong resiliency tactics that will sustain business operations and communities during critical times such as natural, technological or human induced events.

Our objective at WCDM is to bring together attendees, speakers, sponsors and exhibitors from all parts of the world to share experiences, lessons learned...and not learned!



Please join us and hear from industry experts in our educational workshops, plenary and concurrent sessions.

Who Attends?

- Emergency Management
- Business Continuity Management
- Risk Management
- Emergency Response (Police, Fire and EMs)
- Public Health
- IT Disaster Recovery Professionals
- Security
- Military
- Or other related Disaster Management Disciplines

Why Attend?

- **Focused education** that will teach you how to improve efficiencies to effectively carry out daily functions in your organization
- **Training for all levels of disaster management professionals** through classified workshops, concurrent and plenary sessions
- **Build a valuable contact base** – with over 120 engaging exhibiting companies to discuss how their products and services will help you better prepare for an emergency situation
- **Earn valuable CEU credits** during the four day conference
- **NEW!** Project Manager's and Business Analyst's can earn up to 24 PDU's and/or CDU's by attending WCDM
- **One of a kind networking experience** – you will meet with professionals from around the world who can help you uncover new strategies that you can incorporate into your own organization

World Renowned Experts

A brief description of selected World Renowned Experts are below. For complete listing and details of the conference program please visit <http://www.wcdm.org/Toronto/conference-at-a-glance.html>.



USA - John Merkovsky **Global Leader – Risk Consulting Practice, Marsh, Inc.**

Opening Plenary

Date and Time: Monday, June 22, 8:30 AM - 9:30 AM (EST)

During the opening plenary, attendees will learn from Mr. Merkovsky's expertise and experience with managing risk during these tough economic times. Mr. Merkovsky is intimately involved in the Marsh report to the World Economic Forum which identified climate change as the number 1 risk last year and the economic crisis this year.

Mr. Merkovsky serves as the Global Practice Leader for Marsh's Risk Consulting Practice, overseeing and directing the daily operations and continuing growth of its core practices. He has authored many articles, been quoted in the press, and presented seminars to the insurance industry, business audiences, and in-house personnel on such subjects as the risk life cycle, litigation support, business interruption, property damage, and other similar matters.

UK - Peter Power **Managing Director, Visor Consultants (UK) Limited**

Plenary Panel Discussion: Managing To Lead in a Crisis

Date and Time: Wednesday, June 24, 8:15 AM - 9:30 AM (EST)

PANEL DISCUSSION OVERVIEW: A unique panel session that forms the climax of other crisis leadership inputs during this year's conference. A selected panel of proven crisis leaders led by a familiar conference moderator will share their experiences with delegates in an interactive debate to find and explore the sometimes elusive ingredients of true crisis leadership. Conference delegates will be invited before the session to submit questions to the moderator to be debated by the panel that will form the basis of a stimulating event never before delivered at a previous WCDM.

Peter Power will be the moderator of this panel and is one of the most requested public speaker on Crisis/Leadership / BC management who often appears on TV and radio in the UK and other countries. Much of his work is based on pioneering new ideas. His research on crisis decision making is quoted in the UK Government (Cabinet Office) Guide on Integrated Emergency Management and he is the author of many advice guidebooks.



USA - Amit Yoran **Chairman and CEO, NetWitness Corporation**

Plenary 07: Taking the Uncertainty and Doubt (But Not the Fear) Out of Information Risk Management

Date and Time: Wednesday, June 24, 11:00 AM - 12:00 Noon (EST)

During this plenary, Mr. Yoran will describe the problems with current information risk management approaches, and outline a new organizational model that provides a methodology to assess measure and manage information risk quantitatively across the enterprise.

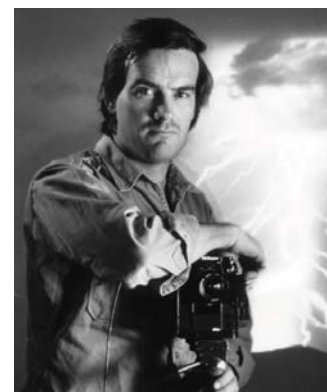
Amit Yoran serves as the Chairman and CEO of NetWitness Corporation, a leading provider of network security analytic products. Prior to NetWitness he was Director of the National Cyber Security Division at the Department of Homeland Security, and as CEO and advisor to In-Q-Tel, the venture capital arm of the CIA.

USA - Warren Faidley **CEO, Storm Risk™ Consulting Services and Weatherstock® Inc**

Closing Luncheon Plenary

Date and Time: Wednesday, June 24, 12:15 PM - 2:30 PM (EST)

During the plenary attendees will have the opportunity to meet the world's only full-time professional storm chaser! Warren's breathtaking images of storms and his spellbinding stories are enjoyed by millions around the world. Warren is an advocate for extreme weather and disaster education. His "hands-on" experience with a vast assortment of hazardous weather and natural disasters has made him one of the world's most respected experts on severe weather interception, safety and survival. This closing plenary will provide attendees with the opportunity to learn from his experiences over the past 15 years.



19th WCDM Sponsors

For an updated listing please visit www.wcdm.org

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WCDM Announces Fall Summit Series

The past 18 years have seen tremendous growth in not only the number of delegates at WCDM, but also the demand for such an event globally. From the huge success of the annual Canadian conference, in Fall 2009 we will be launching the WCDM Summit Series. This new series will be a two day event dealing with international and regional issues affecting those areas.



WCDM SUMMIT SERIES

Florida WCDM

September 29 - 30, 2009

Orlando World Center – Marriott Resort & Convention Center

California WCDM

September 22 - 23, 2009

Radisson Hotel Los Angeles Midtown at USC

Australia WCDM

October 13 - 14, 2009

Sofitel Sydney Wentworth

For the complete conference details, please visit www.wcdm.org

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