

# BlackBerry Customer Success



## Success On BlackBerry

**Organization:** McGill University Health Centre

**Industry:** Life Sciences

**Region:** Americas

**Company Size:** Large Enterprise

**Solution:** BlackBerry® smartphones



Centre universitaire de santé McGill  
McGill University Health Centre

*Les meilleurs soins pour la vie  
The Best Care for Life*

"The PINpoint application reduces the time the IT team has to spend updating a PIN list because it's automatically created from the BlackBerry Enterprise Server - that saves us a lot of headaches."

~ Stephane Guay, Group Leader for Telecom Development,  
McGill University Health Centre

## Challenge

The McGill University Health Centre wanted an easy way to maintain a current list of PIN-to-PIN numbers to keep their staff communicating on their BlackBerry® smartphones in the event of a communications interruption or system-wide virus.

## Solution

Medical staff are pushed a list of current BlackBerry® smartphone PIN numbers and can communicate using their BlackBerry smartphones using PINpoint, an application from Tenet Computer Group Inc. The application ensures a list of contact information is automatically updated and always current.

## McGill University Health Centre's Results:

- Back-up communications plan for an emergency
- Easier for end users
- Reduced IT effort

For additional BlackBerry customer success stories,  
visit [www.blackberry.com/go/success](http://www.blackberry.com/go/success)



This documentation is provided "AS IS" and without condition, endorsement, guarantee, representation or warranty, or liability of any kind by Research In Motion Limited and its affiliated companies ("RIM"), all of which are expressly disclaimed to the maximum extent permitted by applicable law in your jurisdiction. This material may reference third-party sources of information, hardware or software, products or services including components and content such as content protected by copyright and/or third-party web sites (collectively the "Third Party Products and Services"). RIM makes no representation, warranty or guarantee and assumes no liability whatsoever in relation to Third Party Products or Services.

2009 Research In Motion Limited. All rights reserved. BlackBerry®, RIM®, Research In Motion®, SureType® and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world. MKT# 26153-001