

Customer Success



“PINpoint on the BlackBerry smartphone provides us with insurance and peace of mind. I hope we never have a disaster, but if we do, having this easily accessible contact list will make things a lot easier.”

- Marty Peterson, VP and Director of Information Technology, City Securities Corporation

Organization: Investment and Insurance products and services in Indiana and the US.

Industry: Finance/Insurance

Region: Americas

Size: Medium Enterprise - 175 employees

Solution: PINpoint from Tenet Computer Group

Challenge

City Securities wanted an easy way to maintain a current list of PIN-to-PIN numbers to keep their members communicating on their BlackBerry® smartphones even in the event of a disaster.

Solution

Executives now have current PIN numbers stored locally and can easily communicate using their BlackBerry smartphones with PINpoint, an application from Tenet Computer Group. The solution is designed to ensure a list of contact information is automatically up-to-date.

City Securities' Results

- A mobile directory that is up-to-date
- The IT team isn't tasked with manual contact list maintenance
- Helps maintain continuity of communication in an emergency

“We realized we could publish the contact information of anyone who's on our BlackBerry Enterprise Server using PINpoint. In an emergency, our users just click on the icon on their devices and they can find the PIN numbers of the entire company.”

- Marty Peterson
VP and Director of Information Technology
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